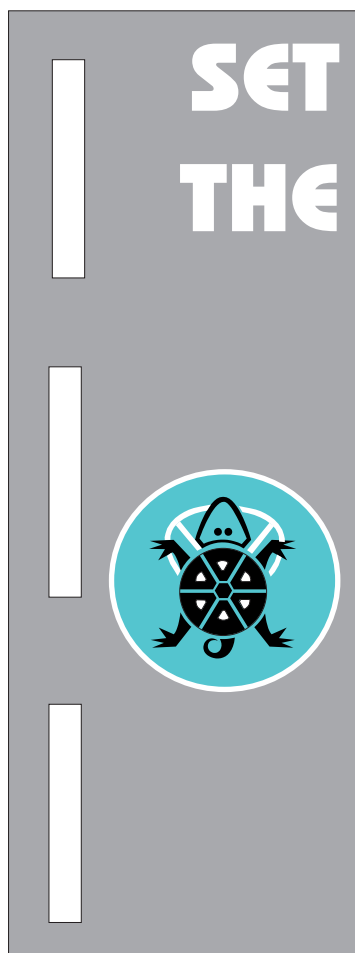




Traffic Engineering  
505/955-6619



# SET THE **PACE** TAKE THE **PLEDGE**

I, \_\_\_\_\_ do hereby pledge to **SET the PACE** for other Santa Fe drivers. To do this I promise to do the following:

- I will drive the posted speed limit on all Santa Fe streets.
- I will stop for pedestrians and bicyclists.
- I will not react if I get an angry look or gesture.
- I will use my turn signal and I will never run a red light.
- I will display my **PACE CAR** window and/or bumper sticker on the back window/bumper of driver's side.
- I will not use my cell phone while I'm driving

\_\_\_\_\_  
Signed

How many window stickers? \_\_\_\_

How many bumper stickers? \_\_\_\_

\_\_\_\_\_  
Phone or e-mail

\_\_\_\_\_  
Address

\_\_\_\_\_  
District

----- Fill out, sign and mail back to: City of Santa Fe Traffic Engineering PO Box 909 Santa Fe, NM 87504-0909 -----

## What s the city's **PACE CAR** program?

It is simply agreeing to abide by simple, basic traffic rules and to display either a bumper sticker or window sticker in your car (or cars). The window stickers are static so they won't leave a residue. Bumper stickers are vinyl. If you follow the program, display your stickers and **SET THE PACE** you may receive a little incentive.\*

## Why do this kind of program?

This is another phase of the Traffic Calming program started by the City of Santa Fe Traffic Engineering Section. By **SETTING THE PACE** (i.e., driving the speed limit), it is hoped that adding more traffic-calming devices—speed humps, traffic circles, etc. won't be necessary in many Santa Fe neighborhoods.

## Is there a cost? No, it's FREE. How do I join?

Just fill out the form and mail it back to Traffic Engineering, PO Box 909, Santa Fe, NM 87504 Attention: **PACE CAR** and within a week or so you'll receive your stickers. Or stop by Traffic Engineering, 120 S. Federal Room 311 to fill out the form. Call 955-6619 for more information.

**\* AREA  
BUSINESSES:  
DO YOU WANT  
TO BE  
A **PACE CAR**  
PARTNER?**

The way it works is offer a free item from your store, a discount, or whatever you wish. So far we have received coupons for free buffets at Souper Salad and 'Buy one, get one free' dinners at R & B Restaurant. Thank you Angela and Elaine! Pace Car pledgees will receive coupons to your place of business.

For more details call Joyce at 955-6852 or Sandi at 955-6556.